



Dear Neighbor,

On Saturday, November 19th, Nightmare Graphics presents the **ZACHING RUNNING FESTIVAL** at Turf Valley to benefit the Zaching Against Cancer Foundation, a non-profit foundation established to provide support to cancer patients and their support networks through scholarships, research and outreach. The event will start and finish at the Turf Valley Towne Square Shopping Center in Ellicott City, Maryland. Participants of the 10K and 5K will traverse across the entire 18-hole cart path of the Turf Valley Original Golf Course. Sponsors and participants are also invited to attend an after-party inside a heated tent with a live band, delicious food, games and prizes. From one community member to another, we ask for your sponsorship of this event.

Zach Lederer and his family, friends and coaches launched the Zaching Against Cancer Foundation (ZACF) in 2012 after Zach, a student at the University of Maryland College Park and former team manager of the men's basketball team, gained national attention from a photo posted on the web of him flexing his biceps moments after he underwent cerebral surgery. Thousands of internet users imitated the pose, dubbed "Zaching," to show their support of Zach and cancer patients everywhere. Zach lost his battle to brain cancer on March 11, 2014. He was just 20 years old.

Nightmare Graphics has worked with the Zaching Against Cancer Foundation since the organization's formation, creating the official "Zaching Against Cancer" t-shirts and donating sales to the foundation. We would appreciate your consideration of being a sponsor for the **ZACHING RUNNING FESTIVAL** to benefit the Zaching Against Cancer Foundation. Enclosed is a list of sponsorship benefits. The deadline to register as a sponsor is November 1st.

Sincerely,

The Zaching Against Cancer Foundation &
Nightmare Graphics Screen Printing & Embroidery Company





SPONSORSHIP BENEFITS

MILE MARKER SPONSOR \$100

- Name recognition on race website
- Recognition on each of the Mile Markers

EAGLE HOLE SPONSOR \$250

- Name recognition on race website
- Name listed on the back of 1 mile fun run shirt
- Opportunity to place item in participant bag
- Sign with Corporate Logo at a hole along the course

TERP SPONSOR \$500

- Name recognition on race website
- Opportunity to place item in participant bag
- Corporate Logo on snow fencing at the start/finish of race
- Two complimentary entries in the 10K or 5K

ZACHING SPONSOR \$1,000

- Name recognition on the race website
- Opportunity to place item in participant bag
- Corporate Logo on snow fencing at the start/finish of race
- Corporate logo in FULL COLOR at the finish line tent
- Four complimentary entries in the 10K or 5K

HILL OF HONOR SPONSOR \$1,500

- Name recognition on the race website
- Recognition on "In Honor/Memory Of" signs displayed on the last mile as well as at the Cheer Stations throughout the race
- Opportunity to place item in participant bag
- Corporate Logo on snow fencing at the start/finish of race
- Corporate logo in FULL COLOR at the finish line tent
- Four complimentary entries in the 10K or 5K, includes access to the After Party
- Four additional tickets to the After-Party

PREMIUM SPONSOR \$5,000

- Logo will be on Premium Shirts along with the Zaching Logo and Nightmare Graphics Logo
- Name recognition on the race website
- Recognition behind the band stage
- Opportunity to place item in participant bag
- Corporate Logo on snow fencing at the start/finish of race
- Corporate logo in FULL COLOR at the finish line tent
- Six complimentary entries in the 10K or 5K, includes access to the After Party
- Six additional tickets to the After-Party





DONATION FORM

If you would like to be a sponsor or make a donation to the ZACHING RUNNING FESTIVAL to benefit the Zaching Against Cancer Foundation, please complete this form by checking all items that apply.

____ Yes, I will be a sponsor. I will make a donation to the Zaching Against Cancer Foundation in the amount of:

____ \$100 – **MILE MARKER SPONSOR**

____ \$250- **EAGLE HOLE SPONSOR**

____ \$500 – **TERP SPONSOR**

____ \$1000- **ZACHING SPONSOR**

____ \$1500 -**HILL OF HONOR SPONSOR**

____ \$5000 –**PREMIUM SPONSOR**

____ Unfortunately we cannot sponsor this event, but will make a donation to the Zaching Against Cancer Foundation in the amount of \$____.

I will submit my donation by:

____ Online at <http://www.zachingagaincancer.org/donate-today/>

____ Check- Please make checks payable to the Zaching Against Cancer Foundation and mail to The Zaching Against Cancer Foundation (see address below.)

____ Credit card- Please complete credit card information below.

Name (as it appears on credit card): _____

Name of Donor: _____

Billing Address: _____

City/State/Zip: _____

Credit Card Type: ____ Visa ____ American Express ____ MasterCard ____ Discover

Credit Card #: _____

Expiration Date: ____ / ____ 3-digit CVC code (on back of card): ____

Please mail your completed donation form and check, if applicable, to:

Zaching Against Cancer Foundation

6700 Alexander Bell Drive #185

Columbia, MD 21046

